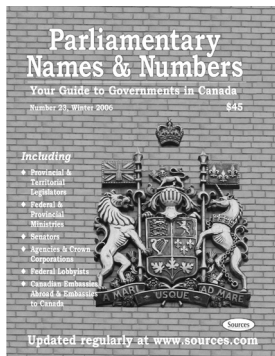


Parliamentary Names & Numbers



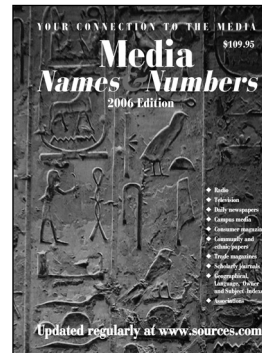
The ultimate research and reference guide to Canadian politics. Complete contact information for Canada's federal and provincial governments. Lists all decision makers and senior staff with vital information including phone, fax, E-mail, and Web sites. Extensively cross-indexed so you find what you're looking for, fast.

At your fingertips — in print and online

- Members of Parliament and Senators with legislative and riding offices
- Provincial and Territorial legislators with legislative and riding offices
- Federal and provincial ministries, including senior staff
- Federal agencies and crown corporations
- Federal political parties
- Federally registered corporate and association lobbyists
- Canadian embassies, high commissions and consulates abroad with senior diplomatic staff
- Alphabetical, Riding, and Subject Indexes

Your annual subscription to Parliamentary Names & Numbers includes two print editions and access to the continuously updated online version

Media Names & Numbers



Everything you need to reach Canada's media, in one place, for one low price. The comprehensive directory of Canada's print and broadcast media, at an unbeatable price. A-Z, Subject, Geographic, Language and Owner indexes help you find what you're looking for, fast.

At your fingertips — in print and online

- Daily & Community Newspapers
- Ethnic & Campus Newspapers
- TV Networks & Specialty & Digital Channels
- TV Stations
- Cable TV Broadcasters
- Radio Stations and Networks
- Consumer & Trade Magazines
- Academic and Professional Journals
- Newsletters
- News & Wire Services
- Press Galleries
- Electronic Periodicals

Your annual subscription to Media Names & Numbers includes one print directory and access to the continuously updated online version

An annual subscription to either PNN or MNN includes one copy of each print directory plus online access for one registered user. You may increase the number of registered online users from 1 to 10 by purchasing a multi-user subscription for either directory for only \$160 a year. Packages for larger numbers of users — or additional print copies — are also available. Call us at 416-964-7799 and tell us what you need.

- Media Names & Numbers - Single-user subscription \$116.55 (\$109.95 + 6.60 GST)**
- Media Names & Numbers - 1 print sub + 10 online users \$169.60 (\$160 + 9.60 GST)**
- Parliamentary Names & Numbers - Single-user subscription \$79.50 (\$75 + 4.50 GST)**
PNN print directory (Spring & Fall) + 1 Online User
- Parliamentary Names & Numbers - 1 print subscription + 10 Online Users \$169.60 (\$160 + 9.60 GST)**
PNN print directory (1 copy each of Spring & Fall) + 10 Online Users

Amount \$ _____ Payment enclosed

Bill my: VISA MasterCard

Card Number: _____ Expiry Date: ____/____

Name on Card: _____

Signature: _____

Bill Us. Our Purchase Order is _____

Name: _____

Address: _____

Phone: _____ E-mail: _____

Make cheques payable to Sources.

GST# R89840-1724

Sources, 489 College St., Ste. 305, Toronto, ON M6G 1A5 Phone: 416-964-7799. www.sources.com/subscriptions.htm

From Sources

All the services and products you need to keep you connected to the media



Parliamentary Names & Numbers

The ultimate research and reference guide to Canadian politics, giving you instant access to up-to-date contact information for Members of Parliament, Provincial and Territorial Legislators, Federal and Provincial Ministries, Senators, Federal Agencies and Crown Corporations, Federal Lobbyists, and Canadian Embassies Abroad. In one place you'll find all of Canada's political decision-makers with all their contact information. Extensively cross-indexed so you find what you're looking for, fast. A year of *PNN* (two print editions plus access to *PNN Online*) is yours for \$75+GST/HST.

News Release Service

The *Media Names & Numbers* database, listing several thousand print and broadcast media outlets across the country, is a powerful tool for getting your announcements to exactly those media you want to reach. You can target your news releases geographically, and by media type; television and radio stations; daily, weekly, and campus newspapers; trade and consumer magazines; and news and wire services.

We can transmit your message to your selected audience quickly, effectively, and very affordably. Call Sources for additional information.

Media Names & Numbers

Comprehensive, easy-to-use, and extensively cross-indexed, this guide to Canada's print and broadcast media provides names and contact information for editorial staff at magazines, daily, community, ethnic and campus newspapers as well as TV and radio hosts and producers. Extensively indexed by Subject, Geographic Location, Language and Owner it is yours for only \$109.95+GST/HST.

The Sources Directory

Sources has been the resource bible of Canadian journalists since 1977. It's also a gold mine of expertise for non-journalists needing information and contacts on thousands of topics. A subscription to *Sources* costs only \$69.95+GST/HST per year.

Mailing Lists

Looking for an effective, inexpensive, and targeted way of getting your message across? Sources has thousands of names available, easily customized to suit your needs. Available on labels or disk. \$175/1,000 names.

- Media – Over 5,500 names! Select by media type, geographic location, subject area.
- Government – Over 1,800 names! Select by title, field of activity, geographic location.

Sources, 489 College Street, Suite 305, Toronto M6G 1A5

Phone: 416-964-7799 Fax: 416-964-8763

E-mail: sources@sources.ca World Wide Web: <http://www.sources.com>