



**All the
services
and
products
you need
to keep
you
connected
to the
media**

Sources,
489 College Street,
Suite 305,
Toronto M6G 1A5
Phone: 416-964-7799
Fax: 416-964-8763
E-mail:
sources@sources.ca
World Wide Web:
<http://www.sources.com>

From Sources

Parliamentary Names & Numbers

The ultimate research and reference guide to Canadian politics, giving you instant access to up-to-date contact information for Members of Parliament, Provincial and Territorial Legislators, Federal and Provincial Ministries, Senators, Federal Agencies and Crown Corporations, Federal Lobbyists, and Canadian Embassies Abroad. In one place you'll find all of Canada's political decision-makers with all their contact information. Extensively cross-indexed so you find what you're looking for, fast. A full year of PNN (two print editions plus access to PNN Online) is yours for \$75+GST.

News Release Service

The Media Names & Numbers database, listing several thousand print and broadcast media outlets across the country, is a powerful tool for getting your announcements to exactly those media you want to reach. You can target your news releases geographically, and by media type; television and radio stations; daily, weekly, and campus newspapers; trade and consumer magazines; and news and wire services.

We can transmit your message to your selected audience quickly, effectively, and very affordably. Call Sources for additional information.

Media Names & Numbers

Comprehensive, easy-to-use, and extensively cross-indexed, this guide to Canada's print and broadcast media provides names and contact information for editorial staff at magazines, daily, community, ethnic and campus newspapers as well as TV and radio hosts and producers. Extensively indexed by Subject, Geographic Location, Language and Owner it is yours for only \$109.95+GST.

The Sources Directory

Sources has been the resource bible of Canadian journalists since 1977. It's also a gold mine of expertise for non-journalists needing information and contacts on thousands of topics. A subscription to Sources costs only \$69.95+GST per year.

Mailing Lists

Looking for an effective, inexpensive, and targeted way of getting your message across? Sources has thousands of names available, easily customized to suit your needs. Available on labels or disk. \$175/1,000 names.

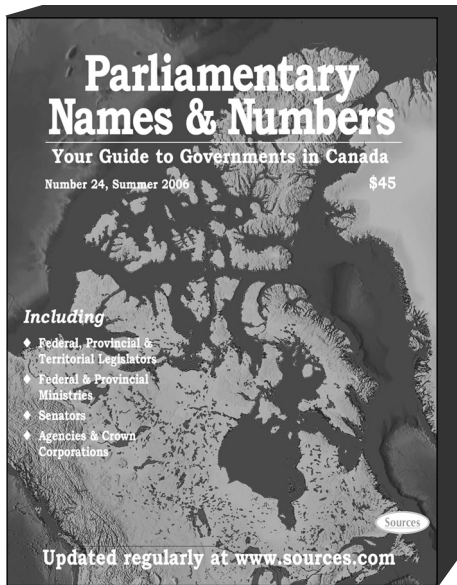
- Media – Over 5,500 names! Select by media type, geographic location, subject area.
- Government – Over 1,800 names! Select by title, field of activity, geographic location.



from
Sources

Parliamentary Names & Numbers

The Ultimate Research and Reference Guide to Canadian Politics



Parliamentary Names & Numbers gives you instant access to up-to-date contact information for:

- ★ Members of Parliament
- ★ Provincial & Territorial Legislators
- ★ Federal & Provincial Ministries
- ★ Senators
- ★ Party Caucuses & Opposition Critic Responsibilities
- ★ Federally Registered Lobbyists
- ★ Federal Agencies & Crown Corporations
- ★ Parliamentary Committees
- ★ Embassies to Canada and Canadian Embassies Abroad

In just one place you'll find all Canada's decision makers with their contact information including phone numbers, fax numbers, E-mail addresses, mailing addresses, and World Wide Web sites. All this information is extensively cross indexed so you find what you're looking for, and fast.

This handy guide to the complete Canadian political scene is yours for only \$75. You'll receive two updated print issues annually plus access to *PNN Online* (<http://www.sources.com>) with a complete money-back guarantee.



Yes!

Sign me up for a subscription (two print editions + online access).

Subscriptions are on a calendar year basis with an annual renewal date of December 31.

Subscriptions to *Parliamentary Names & Numbers*

\$75 \$ _____

Add GST/HST \$ _____

Amount enclosed: \$ _____

Payment enclosed.

Please invoice us. Purchase order #:

Bill my Visa Bill my MasterCard

Card # _____

Expiry date _____

Signature _____

Name & Title _____

Company _____

Address _____

City _____

Prov. _____ Postal Code _____

Phone _____ E-mail _____

Make cheques payable to:

Sources, 489 College St., Suite 305, Toronto, Ont. M6G 1A5
Tel: (416) 964-7799 Fax: (416) 964-8763 E-mail: sources@sources.ca

World Wide Web: www.sources.com