

Media-Related Associations & Agencies

This is a list of media-related associations and agencies listed in the Sources directory for the news media. For more information about these and other organizations, please see the print edition of Sources, or the Sources Web site at www.sources.com.

Advertising Standards Canada (ASC)

175 Bloor St. E., South Tower, Ste. 1801,
Toronto, ON M4W 3R8

ASC is the national industry body committed to fostering community confidence in advertising through industry self-regulation. Members include advertisers, advertising agencies, media, and industry suppliers. ASC administers the *Canadian Code of Advertising Standards*, the principal instrument of advertising self-regulation in Canada, reviews consumer complaints about advertising and provides advertising preclearance copy review through ASC Clearance Services.

World Wide Web: www.adstandards.com

Alberta Weekly Newspapers Association

Ste. 800, Terrace Plaza, 4445 Calgary Trail S.,
Edmonton, AB T6H 5R7

AWNA represents over 100 community weekly newspapers in Alberta and NWT. Established to promote excellence among members in the field of journalism, the Association has expanded to include full-time advertising placement and electronic distribution of news releases and advertising. It provides educational opportunities for members and acts as liaison between members and government/industry.

Canada Council for the Arts / Conseil des Arts du Canada

350 rue Albert St., P.O. Box/CP 1047,
Ottawa, ON K1P 5V8

The Canada Council for the Arts, which is celebrating its 50th anniversary in 2007, is a national arm's-length agency with the mandate to "foster and promote the study and enjoyment of, and the production of works in, the arts." The Council offers grants and services to professional Canadian artists and arts organizations, and administers prizes and awards. The Canadian Commission for UNESCO and the Public Lending Right Commission operate under its aegis.

World Wide Web: www.canadacouncil.ca

Canadian Authors Association

320 South Shores Rd., P.O. Box 419,
Campbellford, ON K0L 1L0

A National Association for writers of every genre. Founded in 1921, it sponsors awards and publishes *The Canadian Writer's Guide*. The 2008 Conference will be held in Edmonton, Alberta, 3-6. Writers, editors, publishers and the public are invited to workshops, panel discussions, social events and readings by award-winning authors.

World Wide Web: www.CanAuthors.org

Canadian Business Press

4195 Dundas St. W., Ste. 346,
Toronto, ON M8X 1Y4

Canadian Business Press is the national trade association of business and professional publications, representing the industry to government, related organizations, media and the public, and providing professional development and information services for its members.

World Wide Web: www.cbpc.ca

Canadian Film and Television Production Association

605 - 151 Slater St., Ottawa, ON K1P 5H3

The CFTPA is a non-profit trade association representing almost 400 Canadian companies involved in the media content production industry. With offices in Ottawa, Toronto and Vancouver, the association promotes the interests of media content producers by lobbying government on policy matters, negotiating labour agreements, offering mentorship programs, copyright initiatives, holding an annual conference, and producing industry publications.

World Wide Web: www.cftpa.ca

Canadian Marketing Association

1 Concorde Gate, Ste. 607, Don
Mills, ON M3C 3N6

With more than 800 corporate members, the Canadian Marketing Association is the largest marketing association in Canada. Its members include corporations and organizations which encompass Canada's major business sectors and which represent all marketing disciplines, channels and technologies.

World Wide Web: www.the-cma.org

Canadian Media Guild

National Office: 144 Front St. W., Ste. 300,
Toronto, ON M5J 2L7

The Canadian Media Guild is a trade union representing editorial, production and administrative workers at CBC, Canadian Press/Broadcast News, Reuters, Agence France-Presse, TVOntario, the Aboriginal Peoples Television Network, S-VOX, Sun TV and Alliance Atlantis Communications. The Guild also represents freelancers working at CBC.

Pour les renseignements en français, consultez notre site Web.

World Wide Web: www.cmga.ca www.laguilde.ca

Canadian Newspaper Association / Association canadienne des journaux

890 Yonge St., Ste. 200, Toronto, ON M4W 3P4

The Canadian Newspaper Association (CNA) represents the voice of the Canadian daily newspaper industry. A non-profit organization, the CNA is dedicated to promoting the vitality and positive reputation of the industry by defining the role of newspapers as a progressive, essential and important medium benefiting all Canadians. The association supports its members through advocacy, marketing, research, educational programs and services.

World Wide Web: www.cna-acj.ca

The Canadian Public Relations Society, Inc. / La Société canadienne des Relations publiques, Inc.

4195 Dundas St. W., Ste. 346,
Toronto, ON M8X 1Y4

CPRS is dedicated to serving Canadians through the establishment and maintenance of high professional, educational and ethical standards in Public Relations.

World Wide Web: www.cprs.ca

Canadian Publishers' Council

250 Merton St., Ste. 203,
Toronto, ON M4S 1B1

A trade association of English-language publishers which represents the domestic and international interests of member companies. Members publish books and other media for general interest fiction/non-fiction, SCHOOL,

post-secondary institutions and professional/reference markets including law and medicine. Members represent approximately 75% of total annual sales to the Canadian domestic market.

World Wide Web: www.pubcouncil.ca

Canadian Science Writers' Association (CSWA)

P.O. Box 75, Stn. A, Toronto, ON M5W 1A2

With over 450 members, the CSWA is a national group of writers, broadcasters, communications and public relations professionals interested and/or involved in science writing and communication in Canada. Programs: quarterly newsletter, annual directory, \$3,000 Annual Book Awards, \$12,000 annual Science in Society Journalism Awards, annual conference and student science writing workshops. Established in 1971.

World Wide Web: www.sciencewriters.ca

Connexions Information Sharing Services

489 College St., Ste. 305,
Toronto, ON M6G 1A5

Connexions compiles and disseminates information about social and economic alternatives. Established in 1975 as an independent non-profit research organization and information clearinghouse, Connexions compiles and publishes a variety of resource materials in print and electronic formats, including a directory of advocacy groups and non-governmental organizations. Democratization, civil liberties, alternatives to "free market" economics, and grassroots activism are areas of special emphasis.

World Wide Web: www.connexions.org

Friends of Canadian Broadcasting

131 Bloor St. W., Ste. 200/238,
Toronto, ON M5S 1R8

Friends of Canadian Broadcasting is an independent media watchdog organization supported by 100,000 Canadians who share a commitment to expanding the quality and quantity of Canadian radio and television programming. Friends relies entirely upon donations from its members to finance public policy initiatives, public opinion leadership and research activities. Friends is not affiliated with any broadcaster or political party.

World Wide Web: www.friends.ca

Magazines Canada

425 Adelaide St. W., Ste. 700,
Toronto, ON M5V 3C1

Magazines Canada is Canada's leading professional magazine industry association, representing over 300 consumer titles of all scope and size. The member-driven, not-for-profit organization serves Canadian magazines through advocacy and special initiatives, and offers extensive member services including small magazine direct-to-retail distribution, nationally

delivered professional development, communications, marketing and advertising services.

World Wide Web: www.magazinescanada.ca

Music Industries Association of Canada (MIAC)

33 Medhurst Rd., Toronto, ON M4B 1B2

MIAC is a national, non-profit, trade association for Canadian manufacturers, distributors and retailers of musical instruments and accessories, sound reinforcement/lighting/video products and published music. Each year in August, MIAC stages the largest national conference and trade show for the Canadian music, sound, lighting and video products industry. The association currently has more than 350 manufacturer, distributor and retailer members.

World Wide Web: www.miac.net

National Film Board of Canada / Office national du film du Canada

The National Film Board of Canada produces and distributes point-of-view documentaries and animated shorts that interpret Canada to Canadians and to other countries. The NFB has a collection of more than 10,000 films, videos and multimedia products, plus an extensive stock shot library.

L'Office national du film du Canada produit et distribue des films d'animation et des documentaires d'auteur qui aident à mieux faire connaître le Canada aux Canadiens et au reste du monde. L'ONF possède une collection de plus de 10 000 films, vidéos et productions multimédia, ainsi qu'une vaste collection de plans d'archives.

World Wide Web: www.nfb.ca www.onf.ca

Professional Writers Association of Canada

215 Spadina Ave., Ste. 123,
Toronto, ON M5T 2C7

Canada's national association of professional freelance writers. Offers members networking; promotion on online database (www.writers.ca); referrals; contract advice; ombudsman services; professional development; group discounts; electronic news bulletin; national newsletter. Sells the "PWAC Guide to Roughing It in the Market."

World Wide Web: www.pwac.ca

Sources

489 College St., Ste. 305,
Toronto, ON M6G 1A5

Sources specializes in collecting, indexing, and disseminating information to help journalists, editors, and researchers quickly reach articulate experts and spokespersons who can provide background information and comment on a wide range of topics. Publications and services include *Sources*, *SOURCES SELECT® Online*, *Parliamentary Names & Numbers*, *Media Names & Numbers*, *The Sources HotLink*, and *The Sources Calendar*. Sources also provides mailing lists, publishing and research services, and consultations on publishing projects.

The aims and objectives of Sources are:

1. To improve the public's understanding of the widest possible range of subjects.
2. To accomplish this primarily by providing, especially to the largest and best list of Canadian newsmedia personnel, the user-friendliest access to the widest possible range of sources on the maximum number of subjects.
3. To encourage and assist the maximum number and diversity of Canadian organizations and individuals to effectively share their expertise and voice their views to and through the media, and in other ways.
4. To educate these organizations and individuals that communication must be open, persuasive and repetitive to be as effective as possible.

For information about how to become listed in Sources, call 416-964-7799 or visit www.sources.com/Profile.htm.

World Wide Web: www.sources.com

Fame & Fortune

489 College St., Suite 305,
Toronto, ON M6G 1A5

Fame & Fortune, published by Sources, features awards, fellowships and scholarships available to Canadian journalists. For each award, information is provided about the eligibility requirements, the deadline for applications and the value of the award. Complete contact information (mailing address, phone, fax) is provided. *Fame & Fortune* is available on the Sources Web site.

World Wide Web: www.sources.com/Fandf/index.htm

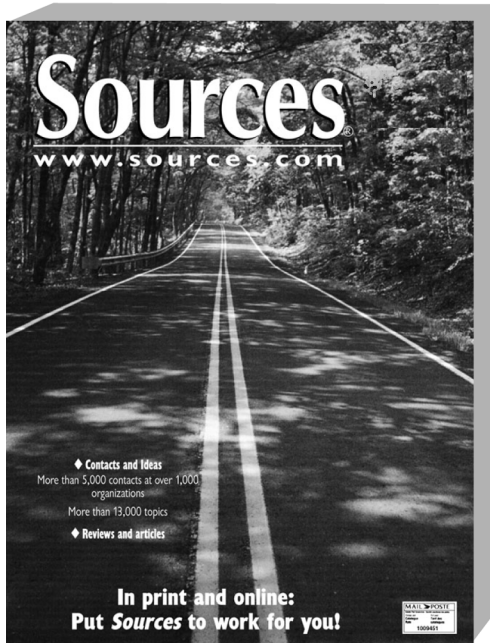
Sources Mailing Lists

489 College St., Ste. 305,
Toronto, ON M6G 1A5

A number of mailing lists are available from Sources, including media lists (TV and radio stations; daily, weekly, community, ethnic and student newspapers; consumer and trade magazines, book publishers), Members of Parliament, Senators, Members of Provincial Legislatures, federal and provincial government ministries, agencies and crown corporations, federally registered lobbyists, political parties, embassies to Canada and Canadian embassies abroad. Sources also offers a news release distribution service — *Sources Alert* — which distributes releases to targeted media and government lists.

World Wide Web: www.sources.com/maillist.htm

Sources is the place to start



You have a major project underway. Deadlines are approaching. More facts are needed. You need an expert now. You don't have a clue where to begin.

Begin with Sources.

Sources is your key to expert knowledge in Canada.

Sources is chock full of experts – what they know and where to find them. The right people, the right experts, when you need them.

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Don't take our word for it. Ask Canadian journalists about Sources. They'll give you the inside story. They've been using Sources for more than 26 years.

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 World Wide Web: www.sources.com

Media-Related Web Sites

Access Copyright, The Canadian Copyright Licensing Agency
<http://www.accesscopyright.ca>

Advertising Standards Canada (ASC)
<http://www.adstandards.com>

Association for Media and Technology in Education in Canada
<http://www.amtec.ca>

Association for the Export of Canadian Books
<http://www.aecb.org>

Association of Canadian Publishers
<http://www.publishers.ca>

BBM - Bureau of Measurement
<http://www.bbm.ca>

Canada Council for the Arts
<http://www.canadacouncil.ca>

Canadian Association of Journalists
<http://www.caj.ca>

The Canadian Association of Photographers & Illustrators in Communications
<http://www.capic.org>

Canadian Authors Association
<http://www.CanAuthors.org>

Canadian Business Press
<http://www.cbpc.ca>

Canadian Cable Television Association
<http://www.ccta.ca>

Canadian Community Newspapers Association
<http://www.communitynews.ca>

Canadian Conference of the Arts
<http://www.ccartcs.ca>

Canadian Film and Television Production Association
<http://www.cftpa.ca>

Canadian Journalists for Free Expression
<http://www.cjfe.org>

Canadian Library Association
<http://www.cla.ca>

Canadian Magazine Publishers Association
<http://www.cmpa.ca>

Canadian Marketing Association
www.the-cma.org

Canadian Media Guild
<http://www.cmga.ca>

Canadian Museum of Contemporary Photography
www.cmcp.gallery.ca

Canadian Newspaper Association
<http://www.cna-acj.ca>

Canadian Public Relations Society, Inc.
<http://www.cprcs.ca>

Canadian Publishers' Council
<http://www.pubcouncil.ca>

Canadian Science Writers' Association (CSWA)
<http://www.sciencewriters.ca>

Canadian Wireless Telecommunications Association
<http://www.cwta.ca>

Connexions Information Sharing Services
<http://www.connexions.org>

Editors' Association of Canada
<http://www.editors.ca>

Fame & Fortune
<http://www.info.sources.com/fandf/index.htm>

Friends of Canadian Broadcasting
<http://www.friends.ca>

Institute of Communications and Advertising
<http://www.ica-ad.com>

Interactive Advertising Bureau of Canada (IAB Canada)
<http://www.iabcanada.com>

Jeff Gaulin's Job Board
<http://www.jeffgaulin.com>

League of Canadian Poets
<http://www.poets.ca>

Library and Archives Canada
<http://www.nlc-bnc.ca>

Masthead
<http://www.mastheadonline.com>

Media Awareness Network
<http://www.media-awareness.ca>

Media Names & Numbers
<http://www.sources.com/mnn>

MediaWatch
<http://www.mediawatch.ca>

Music Industries Association of Canada (MIAC)
<http://www.miac.net>

Media Job Search Canada
<http://www.mediajobsearchcanada.com>

NADbank Inc.
<http://www.nadbank.com>

National Film Board of Canada
<http://www.nfb.ca>

National Lesbian & Gay Journalists' Association
<http://www.nlgja.org>

New Media BC
<http://www.newmediabc.com>

North American Broadcasters Association
<http://www.nabanet.com>

Periodical Writers Association of Canada
<http://www.pwac.ca>

Print Measurement Bureau
<http://www.pmb.ca>

Software Publishers Association
<http://www.spa.org>

The Sources HotLink
<http://www.hotlink.ca>

Sources
<http://www.sources.com>

Telefilm Canada
<http://www.telefilm.gc.ca>

Web Networks
<http://community.web.net>

Women in Film & Television — Toronto (WIFT-T)
<http://www.wift.com>