

# JANUARY

| Sunday  | Monday   | Tuesday   | Wednesday   | Thursday   | Friday | Saturday   |
|---|--|---|---|--|--------|--|
|   | 1 ☆ New Year's Day   | 2 ☆ Hanukkah (last day)   | 3 ○ Full moon<br>☆ Buddhist New Year  | 4 Braille Day in Canada  | 5      | 6  |
| 7 ☆ Orthodox Christmas  | 8<br>Deadline, National Magazine Awards<br><a href="http://www.magazine-awards.com">www.magazine-awards.com</a>  | 9   | 10  | 11   | 12     | 13   |
| 14  | 15   | 16  | 17<br>Weedless Wednesday<br><a href="http://www.cctc.ca">http://www.cctc.ca</a> | 18   | 19     | 20 ☆ Hijra (Islamic New Year 1428)   |
| January 14-20 — National Non-Smoking Week - <a href="http://www.cctc.ca">http://www.cctc.ca</a> → |  |   |   |  |        |  |
| 21  | 22   | 23 Staying Tuned 2007 Canada's media research conference, Toronto. <a href="http://www.bbm.ca">www.bbm.ca</a> | 24  | 25 ☆ Robbie Burns Day  | 26     | 27   |
| 28  | 29<br>Canadian Digital Broadcasting Summit, Toronto, ON<br>Website: <a href="http://www.csua.ca">www.csua.ca</a> | 30 ☆ Islamic New Year   | 31  | <div style="background-color: #007070; color: white; padding: 10px; text-align: center;"> <b>Check out the Sources Calendar online for a list of journalism awards and their deadlines...</b> </div> |        | National Magazine Awards; Ontario Newspaper Awards; Atlantic Journalism Awards; Canadian Library Association Book Awards; Canadian Library Association Book Awards |

## January 21 - 28: National Non Smoking Week

One of the most important events in Canada's ongoing public education efforts to control tobacco use. For more information, please visit our homepage at [www.cctc.ca](http://www.cctc.ca) or dial 1-800-267-5234



## 21 - 28 janvier: Semaine nationale sans fumée

Une importante activité dans le cadre des efforts de sensibilisation du public en vue de favoriser la réduction du tabagisme au Canada. Pour obtenir plus d'informations, visitez notre page d'accueil à: [www.cctc.ca](http://www.cctc.ca) ou composez le 1-800-267-5234

# FEBRUARY

| Sunday   | Monday            | Tuesday      | Wednesday  | Thursday  | Friday                                   | Saturday |
|--|-------------------|--------------|--|---|--|----------|
|  <p><b>Eating Disorder Awareness Week</b><br/>February 4-10<br/><a href="http://www.nedic.ca">www.nedic.ca</a></p> |                   | <p>nedic</p> |  | <p>1</p> <p>Jan 31 to Feb 3, Toronto.<br/>Ontario Library Association Superconference. <a href="http://www.accessola.com">www.accessola.com</a></p>   | <p>2 ☆ Groundhog Day<br/>○ Full Moon</p> | <p>3</p> |
| 4  | 5                 | 6            | 7  | 8   | 9  | 10       |
| <p>February 5-11 — International Development Week - <a href="http://www.acdi-cida.gc.ca/idw">www.acdi-cida.gc.ca/idw</a> →</p>   |                   |              |  |   |  |          |
| 11   | 12                | 13           | 14 ☆ Valentine's Day   | 15 ☆ Flag Day   | 16                                       | 17       |
| <p>Feb. 15-18. East Coast Music Awards - Charlottetown. <a href="http://www.ecma.ca">www.ecma.ca</a></p>   |                   |              |  |   |  |          |
| 18 ☆ Chinese New Year  | 19 ☆ Heritage Day | 20           | 21 ☆ Ash Wednesday   | 22 ☆ World Water Day  | 23                                       | 24       |
|  |                   |              | <p>Environmental Printing Awards, Toronto<br/><a href="http://www.printaction.com/">www.printaction.com/</a></p> |   |  |          |
| 25   | 26                | 27           | 28   | <div style="border: 2px solid red; padding: 10px;"> <p><b>Magazines Canada School for Circulation 2007</b><br/>Canada's premiere training program for circulation professionals....<br/>Pillar &amp; Post Spa and Conference Centre: Niagara-on-the-Lake, ON<br/><b>February 2 - 6 , 2007</b><br/><a href="http://www.magazinescanada.ca">www.magazinescanada.ca</a></p> </div> |  |          |



Finding answers. For life.  
À la conquête de solutions.

## February is Heart Month


Check out our annual report card at:

[www.heartandstroke.ca](http://www.heartandstroke.ca)



Finding answers. For life.  
À la conquête de solutions.

# MARCH

| Sunday  | Monday | Tuesday  | Wednesday   | Thursday                      | Friday  | Saturday               |               |
|---|--------|--|---|-------------------------------|---|------------------------|---------------|
|  <p>CANADIAN PHARMACISTS ASSOCIATION<br/>ASSOCIATION DES PHARMACIENS DU CANADA</p> <p>Pharmacists -<br/>Your prescription for Care<br/><a href="http://www.pharmacists.ca">www.pharmacists.ca</a></p> |        |  | <p><b>March 4-10</b><br/><b>Pharmacist Awareness Week</b></p> |                               | 1   | 2                      | 3 ○ Full Moon |
| 4 ☆ Purim   | 5      | 6  | 7   | 8 ☆ International Women's Day | 9   | 10                     |               |
|   |        |  |   |                               | <p>March 9-10 - Alberta Magazines Publishers Assoc.,<br/>Magazine Sessions Conference, Calgary<br/><a href="http://www.albertamagazines.com">www.albertamagazines.com</a></p> |                        |               |
| 11 ☆ Daylight Savings Time Begins   | 12     | 13   | 14  | 15                            | 16  | 17 ☆ St. Patrick's Day |               |
|   |        | <p>Genie Awards<br/><a href="http://www.genieawards.ca">www.genieawards.ca</a></p> |   |                               |   |                        |               |
| 18  | 19     | 20   | 21 ☆ First Day of Spring                                      | 22                            | 23  | 24                     |               |
| 25  | 26     | 27   | 28  | 29                            | 30  | 31                     |               |



**March is Red Cross Month**  
[www.redcross.ca](http://www.redcross.ca)



# APRIL

| Sunday   | Monday        | Tuesday   | Wednesday | Thursday           | Friday  | Saturday           |
|--|---------------|---|-----------|--------------------|---|--------------------|
| 1 Juno Awards  | 2 ○ Full Moon | 3 ☆ Passover begins tonight   | 4         | 5                  | 6 ☆ Good Friday   | 7 World Health Day |
| 8 ☆ Easter   | 9             | 10  | 11        | 12                 | 13  | 14                 |
| 15 ☆ Orthodox Easter<br>Governor General's Literary Awards deadline  | 16            | 17  | 18        | 19                 | 20  | 21                 |
| April 15 to 22 - Ottawa International Writers Festival. <a href="http://www.writersfest.com">www.writersfest.com</a> . Phone: 613-562-1243 → |               |   |           |                    |   |                    |
| 22 ☆ Earth Day   | 23            | 24  | 25        | 26 ☆ Passover ends | 27  | 28                 |
| 29   | 30            |  <b>April is National Parkinsons Awareness Month</b><br><a href="http://www.parkinson.ca">www.parkinson.ca</a> |           |                    |  |                    |



**Ottawa International  
Writers Festival**



**April 17-22**  
[www.writersfest.com](http://www.writersfest.com)

the  
**ottawa**  
**INTERNATIONAL**  
**writers**  
**festival**  
[www.writersfest.com](http://www.writersfest.com)

# MAY

| Sunday   | Monday                   | Tuesday            | Wednesday            | Thursday                         | Friday | Saturday |
|--|--------------------------|--------------------|----------------------|----------------------------------|--------|----------|
|  <p>Multiple Sclerosis Society of Canada<br/>www.mssociety.ca<br/>1 800 268-7582</p> <p><b>May is MS Awareness Month</b></p> |                          | 1 ☆ <b>May Day</b> | 2 ○ <b>Full Moon</b> | 3 <b>World Press Freedom Day</b> | 4      | 5        |
|  | 6                        | 7                  | 8                    | 9                                | 10     | 11       |
| 13 ☆ <b>Mother's Day</b>   | 14                       | 15                 | 16                   | 17                               | 18     | 19       |
| 22   | 21 ☆ <b>Victoria Day</b> | 22                 | 23                   | 24                               | 25     | 26       |
| 27   | 28                       | 29                 | 30                   | 31                               |        |          |

May 9-11. Canadian Community Newspaper Association national convention. Quebec City. [www.ccna.ca](http://www.ccna.ca)

May 9-11. British Columbia Association of Broadcasters Annual Conference - Victoria, [www.bcab.ca/](http://www.bcab.ca/) →

May 24-27. Canadian Association of Journalists Conference, Toronto. [www.caj.ca](http://www.caj.ca)

May 24-27. PWAC Annual General Meeting - Vancouver. [www.pwac.ca](http://www.pwac.ca) →

May 23-26. Canadian Library Association Conference and Trade Show -St. John's. [www.cla.ca](http://www.cla.ca) →

**caj** The Canadian Association of Journalists  
L'Association Canadienne des Journalistes

**CAJ Conference, May in Halifax**  
**www.caj.ca**



# JUNE

| Sunday   | Monday | Tuesday  | Wednesday                | Thursday   | Friday   | Saturday                     |
|--|--------|--|--------------------------|--|--|------------------------------|
|  <p><b>2007 National Sun Awareness Week</b><br/> <b>Semaine nationale de prudence au soleil</b><br/>           May 28 - June 3 / 28 mai - 3 juin<br/> <a href="http://www.dermatology.ca">www.dermatology.ca</a> / <a href="http://www.dermatologue.ca">www.dermatologue.ca</a><br/>           1-800-267-DERM (3376)</p>  <p><b>New</b> - Sun Safety for Outdoor Workers Program and Manual<br/> <b>Nouveau</b> - Programme et Guide de sécurité au soleil pour les travailleurs de plein-air</p> |        |  |                          |  | 1 ☉ Full moon<br><br>June 1-3 - Editors' Association of Canada Annual Conference - Vancouver. <a href="http://www.editors.ca">www.editors.ca</a> | 2                            |
| 3  | 4      | 5  | 6 ☆ Clean Air Day Canada | 7  | 8  | 9                            |
|  |        | June 5-6 - Masthead Trade Show - Toronto. <a href="http://www.masthead.ca">www.masthead.ca</a> |                          |  | June 8-11 - Book Expo Canada - Toronto. <a href="http://reedexpo.ca/bookexpo/">http://reedexpo.ca/bookexpo/</a>                                  |                              |
| 10   | 11     | 12   | 13                       | 14   | 15   | 16                           |
| June 8-11 - Book Expo Canada - Toronto. <a href="http://reedexpo.ca/bookexpo/">http://reedexpo.ca/bookexpo/</a>  |        |  |                          |  | National Magazine Awards - Toronto <a href="http://www.magazine-awards.com">www.magazine-awards.com</a>  |                              |
| 17 ☆ Father's Day  | 18     | 19   | 20                       | 21 ☆ First Day of Summer   | 22   | 23 ☆ Saint Jean Baptiste Day |
|  |        |  |                          | June 21-23 - The Radio-Television News Directors Association, National Convention - Vancouver, Nfld - <a href="http://www.rtnadcanada.com">www.rtnadcanada.com</a> |  |                              |
| 24 ☆ St. Jean Baptiste Day   | 25     | 26   | 27                       | 28   | 29   | 30 ☉ Full moon               |

**Editor's Association of Canada**  
**National Conference, June 1-3**  
 Ottawa



**June 3-9**  
**Canadian Environment Week**

# JULY

| Sunday  | Monday   | Tuesday | Wednesday  | Thursday  | Friday | Saturday |
|---|--|---------|--|---|--------|----------|
| 1 ☆ Canada Day  | 2  | 3       | 4  | 5   | 6      | 7        |
| Saskatchewan Book Awards Deadline<br><a href="http://www.bookawards.sk.ca">www.bookawards.sk.ca</a> |  |         |  | July 5-8 - Can Write! Canadian Authors Association Annual Conference, Ottawa - <a href="http://www.canauthors.org">www.canauthors.org</a> |        |          |
| 8   | 9  | 10      | 11   | 12  | 13     | 14       |
| 15  | 16   | 17      | 18   | 19  | 20     | 21       |
| 22  | 23   | 24      | 25   | 26  | 27     | 28       |
| 29  | 30 ○ Full moon<br><br>Deadline - Canadian Journalists for Free Expression Press Freedom Awards | 31      | <b>July 5-8, 2007</b><br><b>Canadian Authors Association Annual conference,</b><br><b>Ottawa</b>  |   |        |          |

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Names & Numbers**

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# AUGUST

| Sunday  | Monday   | Tuesday   | Wednesday  | Thursday  | Friday | Saturday |
|---|--|---|--|---|--------|----------|
|  <p><b>Professional Writers Association of Canada</b></p> | <p><b>Be a professional freelance writer:</b><br/> <a href="http://www.pwac.ca">www.pwac.ca</a></p> <p><b>Find a professional freelance writer:</b><br/> <a href="http://www.writers.ca">www.writers.ca</a><br/> <a href="mailto:info@pwac.ca">info@pwac.ca</a> (416) 504-1645</p> |   | 1  | 2   | 3      | 4        |
|   | 5  | 6 ☆ Civic Holiday, NT, BC, AB, SK, MB, ON, NB, NS | 7  | 8   | 9      | 10       |
| 12  | 13   | 14  | 15<br>Giller Prize deadline. For 1st edition novel or short story.<br><a href="http://www.scotiabankgillerprize.ca">www.scotiabankgillerprize.ca</a> | 16  | 17     | 18       |
| 19  | 20   | 21  | 22   | 23  | 24     | 25       |
| 26  | 27   | 28 ○ Full moon                                    | 29   | 30<br>Deadline, National Ethnic Press and Media Council of Canada Award | 31     |          |

**The experts listed in *Sources* want to hear from you**

All the companies and organizations in *Sources* are there for one reason: They want to talk to you. So don't be shy. Pick up the phone or E-mail the many media contacts listed and introduce yourself. It's what they're there for.



**Tell them you found them in *Sources***



# SEPTEMBER

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

**Media**  
*Names & Numbers*

The directory of Canada's print and broadcast media. Indexed by name, geographical location, subject matter, language, owner, media type.

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1

2

3 ☆ Labour Day

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Sept. 6-15 - Toronto Int'l Film Festival. [www.tiffg.ca](http://www.tiffg.ca)

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12 ☆ Rosh Hashanah begins tonight

13 ☆ Ramadan begins

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22 ☆ Yom Kippur begins tonight

23 ☆ First Day of Fall

24

25

26 ○ Full moon

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28

29

30 Word on the Street

THE **WORD** ON THE **STREET**

[www.wordonthestreet.ca](http://www.wordonthestreet.ca)

**September 30**

**Vancouver, Calgary, Toronto, Halifax, Kitchener**

# OCTOBER

| Sunday   | Monday   | Tuesday             | Wednesday   | Thursday   | Friday         | Saturday    |
|--|--|---------------------|---|--|----------------|-------------|
|  | 1  | 2                   | 3   | 4  | 5              | 6           |
| 7  | 8 ☆ Thanksgiving   | 9                   | 10  | 11   | 12             | 13          |
| 14   | 15<br>Editors' Book Award<br>Deadline - New York<br>516-324-9300 | 16 ☆ World Food Day | 17 ☆ International Day<br>for the Eradication<br>of Poverty | 18   | 19             | 20 ☆ Diwali |
| 21   | 22   | 23                  | 24  | 25   | 26 ○ Full moon | 27          |
| October 18-22 - imagineNative Film & Media Arts<br>Festival, Toronto |  |                     |   |  |                |             |
| 28   | 29   | 30                  | 31 ☆ Hallowe'en   |  <p><b>National Family Week</b><br/> <b>October 1-7, 2007</b><br/> <a href="http://www.familyservicecanada.org/nfw">www.familyservicecanada.org/nfw</a></p> |                |             |



## October 16 is World Food Day



# NOVEMBER

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday



**PEN Canada/Paul Kidd Courage Prize**  
 The award recognizes writers and journalists who have displayed exceptional courage and integrity in the interest of freedom of expression. The 2006 winner was journalist and author Kim Bolan.

|    |    |    |
|----|----|----|
| 1  | 2  | 3  |
| 4  | 5  | 6  |
| 7  | 8  | 9  |
| 10 | 11 | 12 |
| 13 | 14 | 15 |
| 16 | 17 | 18 |
| 19 | 20 | 21 |
| 22 | 23 | 24 |
| 25 | 26 | 27 |
| 28 | 29 | 30 |

4 ☆ Standard Time begins (Except Saskatchewan)

10 ☆ International PEN Day of the Imprisoned Writer

11 ☆ Remembrance Day

Trillium Book Award deadline is mid-November

Deadline for Gil Purcell Memorial Journalism Scholarship for Native Canadians

22 ☆ Buy Nothing Day

24 ○ Full moon

November 25-December 1 - National AIDS Awareness Week →



*November 11<sup>th</sup> ~ Remembrance Day*

# DECEMBER

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

**Sources**  
In print and  
online

The Sources Web site is updated weekly with the latest experts, contacts, and news releases. For those who want a hard copy to keep on their desks, a printable PDF version of the Sources book is also available for download at [www.sources.com](http://www.sources.com).



1 ☆ World AIDS Day

2 ☆ First Sunday of Advent

3

4

5 ☆ Hanukkah begins tonight

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22 ☆ First Day of Winter

23 ○ Full moon

24

25 ☆ Christmas Day  
○ Full moon

26 ☆ Boxing Day  
☆ Kwanzaa

27

28

29

30

31 ☆ New Year's Eve



**December 1 - World AIDS Day**





## **January 21 - 28: National Non Smoking Week**

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